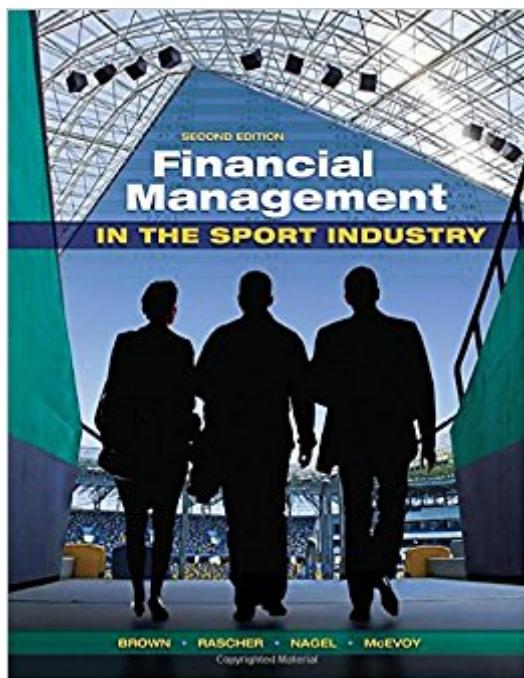


The book was found

Financial Management In The Sport Industry



Synopsis

Financial Management in the Sport Industry provides readers with an understanding of sport finance and the importance of sound financial management in the sport industry. It begins by covering finance basics and the tools and techniques of financial quantification, using current industry examples to apply the principles of financial management to sport. It then goes beyond the basics to show how financial management works specifically in sport - how decisions are made to ensure wealth maximization. Discussions include debt and equity financing, capital budgeting, facility financing, economic impact, risk and return, time value of money, and more. The final section focuses on sport finance in three sectors of the industry - public sector sports, collegiate athletics, and professional sport-providing in-depth analysis of financial management in each sector. Sidebars, case studies, concept checks, and practice problems throughout provide practical applications of the material and enable thorough study and practice. The business of sport has changed dynamically since the publication of the first edition, and this second edition reflects the impact of these changes on financial management in the sport industry. New to this edition are changes to reflect the global nature of sport (with, for example, discussions of income tax rates in the Premiere League), expanded material on the use of spreadsheets for financial calculations, a primer on accounting principles to help students interpret financial statements, a valuation case study assignment that takes students step by step through a valuation, a new stadium feasibility analysis using the efforts of the Oakland Raiders to obtain a new stadium, a new economic impact example focusing on the NBA All Star game, and much more.Ã Ã Ã

Book Information

Paperback: 504 pages

Publisher: Routledge; 2 edition (October 24, 2015)

Language: English

ISBN-10: 1621590119

ISBN-13: 978-1621590118

Product Dimensions: 1.2 x 8.2 x 10.8 inches

Shipping Weight: 2.5 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 10 customer reviews

Best Sellers Rank: #29,138 in Books (See Top 100 in Books) #11 inÃ Books > Business & Money > Industries > Sports & Entertainment > Sports #74 inÃ Books > Textbooks > Business & Finance > Finance #237 inÃ Books > Business & Money > Finance

Customer Reviews

"Compared to other sport finance texts, this one "does the best job of balancing fundamental financial concepts and financial issues over the standard academic semester." Brian P. Soebbing, Temple University "I love the topics in the book- facility financing, economic impact, valuation and feasibility studies, the industry segments such as public sector, college and pro sports.... Students in sport management have the opportunity to explore a wide range of market segments." Andrea Pent, Neumann University "Authors Brown, Rascher, Nagel and McEvoy are each very accomplished educators, researchers and professionals, contributing their collective expertise and insight into the finance side of sports from the various aspects of administration, entertainment, business, economics, athletics, fundraising and marketing, to name a few. Financial Management in the Sport Industry, second edition, presents these important considerations. ... Instructors and students whose main focus is professional and commercial sports will greatly benefit from this text." Sloane Milstein, Texas A&M University "This book explains many important concepts in finance, accounting, economics with plenty of practice questions and case studies. Its many sports industry related articles help students to understand current and historical events.... Overall, I think all chapters provide well rounded information to students and challenge them intellectually." Jack Oh, New York University "I think the authors have done a nice job presenting an adequate amount of background information and spending the majority of the pages focusing on these concepts in a sport-specific context. . . . [They] have presented tremendous depth in a variety of very important areas of sport finance that have never before been presented to the field of sport management." Joris Drayer, Temple University

Matthew T. Brown is Chair and Associate Professor of Sport and Entertainment at the University of South Carolina, US. Daniel Rascher is Professor and Director of Academic Programs for the Sport Management Program at the University of San Francisco, US. Mark S. Nagel is Professor of Sport and Entertainment at the University of South Carolina, US.

Loved it. Easy to read and good examples from the sport industry to understand a complicated subject

Good buy!

Excellent Read

It was the bomb!

Good condition

used in school

This book is about this financial aspects of the sport industry. It is very detailed and straight forward about the financial information that students in the sport industry need to know about before they go into the industry. It is a great resource for sport management classes. It is used in a NASSM accredited Master's Program.

I chose this rating because I love the book and it has meet all of my expectations. I liked everything about the book and there was nothing that I disliked. I would recommend this product to any students looking to buy or rent a textbook.

[Download to continue reading...](#)

Financial Management in the Sport Industry ISO/TS 20022-3:2004, Financial services - UNIversal Financial Industry message scheme - Part 3: ISO 20022 modelling guidelines ISO 20022-2:2004, Financial services - UNIversal Financial Industry message scheme - Part 2: Roles and responsibilities of the registration bodies ISO 20022-1:2004, Financial services - UNIversal Financial Industry message scheme - Part 1: Overall methodology and format specifications for inputs to and outputs from the ISO 20022 Repository ISO/TS 20022-5:2004, Financial services - UNIversal Financial Industry message scheme - Part 5: ISO 20022 reverse engineering ISO/TS 20022-4:2004, Financial services - UNIversal Financial Industry message scheme - Part 4: ISO 20022 XML design rules Governance and Policy in Sport Organizations (Sport Management) Financial Management for Nurse Managers and Executives, 4e (Finkler, Financial Management for Nurse Managers and Executives) Financial Management For Nurse Managers: Merging the Heart with the Dollar (Dunham-Taylor, Financial Management for Nurse Managers) FINTECH: Simple and Easy Guide to Financial Technology(Fin Tech, Fintech Bitcoin, financial technology fintech, Fintech Innovation, Fintech Gold, Financial services technology, equity crowdfunding) How to Have Outrageous Financial Abundance In No Time::Biblical Principles For Immediate And Overwhelming Financial Success: Wealth Creation, Personal Finance, Budgeting, Make Money, Financial Freedom Separate Games: African American Sport behind the Walls of Segregation (Sport, Culture, and Society) More

Than Just Peloteros: Sport and U.S. Latino Communities (Sport in the American West) The Physical Educator's Big Book of Sport Lead-Up Games: A complete K-8 sourcebook of team and lifetime sport activities for skill development, fitness and fun! Introduction to Sport Law With Case Studies in Sport Law 2nd Edition Young People's Voices in Physical Education and Youth Sport (Routledge Studies in Physical Education and Youth Sport) Sport Beyond Television: The Internet, Digital Media and the Rise of Networked Media Sport (Routledge Research in Cultural and Media Studies) A Question Of Intent: A Great American Battle With A Deadly Industry (Great American Battle with with a Deadly Industry) Literary Market Place 2017: The Directory of the American Book Publishing Industry with Industry Indexes (Literary Market Place (Lmp)) Medical Science and Medical Industry: The Formation of the American Pharmaceutical Industry (Henry E. Sigerist Series in the History of Medicine)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)